

Mr Robin Bulloch
Lloyds Bank plc
25 Gresham Street
London
EC2V 7HN

11th October 2018

Dear Mr Bulloch,

Bidford-on-Avon Parish Council and the local community it represents, is extremely concerned about the possible closure of the Lloyds branch in the village. The Council would appreciate your reassurance that it will remain open and continue to serve the businesses and residents of the Parish.

The Parish Council would like to stress the importance of Lloyds Bank in Bidford-on-Avon, bearing in mind it is the only bank in the village, which also services eleven smaller villages in the surrounding area. The following points summarise the key reasons why we believe Lloyds should maintain its physical presence in the village.

- The village population has grown by 23% since 2011 and is still growing with over 400 new homes currently being built.
- 1,200 residents, 18.5% of the population, are vulnerable and older residents who do not do online banking. Reducing bank facilities hits the elderly hard and very directly as it leaves them struggling to access cash and advice from people they know and trust.
- Local charity and community organisations, including the Parish Council, are unable to bank online.
- A recent survey carried out on behalf of the Parish Council regarding the High Street, received replies from 39 companies that, although banking online, need the facility of being able to discuss their requirements face to face at their branch.

The Parish Council trusts you will give the above concerns your consideration and that you will decide to keep Bidford-on-Avon branch open. Should you wish to discuss this further, please do not hesitate to contact me and I will be able to make the necessary arrangements.

Yours sincerely



Elisabeth Uggerløse
Clerk to the Parish Council