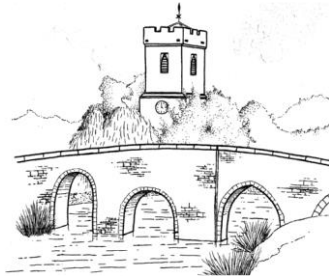


BIDFORD ON AVON PARISH COUNCIL

In the County of Warwickshire



ADVERTISING GATES POLICY

JUNE 2024

The purpose of the Advertising Gates is to ensure Bidford businesses and local groups have an equal opportunity to advertise events without making the village look untidy with different types of advertising posters and banners posted ad hoc.

The requirements are as follows:

- Must be booked via the Parish Council Office at last 4 weeks prior to the event by emailing admin@bidfordonavon-pc.gov.uk giving the following information
 - Dates of the event being advertised
 - Dates you would like the banners installed -
 - Maximum period of advertising is 21 days – the period may be shorter if it coincides with another event being advertised.
- Advertising party is responsible for setting up the banner and taking down the banner which must be completed within 2 days of the event
- Advertising party is responsible for the design and production of the banner which must be no larger than 1800 mm wide and 1000 high to fit on the gate (contact the Parish Council for details of cost and companies able to produce them)
- Bidford-on-Avon Parish events and local groups have precedence over those from outside the parish.
- Local businesses are able to advertise if the event advertising gates are available at a cost of £25 + VAT per gate per week. However, it should be noted that events will take precedence.